# PhD in Business

MQA/PA 17993

## DOCTOR OF PHILOSOPHY IN BUSINESS

UTHM Universiti Tun Hussein Onn Malaysia | Johor Business School

## PhD in Business: Doctorate by Research

Our PhD in Business is a research-based programme for those who want to study business in depth. It builds strong research skills to address real-world challenges. Graduates are prepared to produce original research and take on leadership roles in academia or industry.

## Admission Requirements

- A Master's Degree in a relevant field or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; OR
- Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of 3 years of relevant work experience and thorough internal evaluation; OR
- Applicants without relevant qualifications in the field or relevant work experience, must meet the prerequisites set by UTHM.
- This programme also accepts students through APEL.A T-8 for those who do not have a master's degree, in accordance with the criteria set by the MQA.

## English Requirements

- Local and international applicants who have graduated from universities in Malaysia are exempt from the English requirements.
- International applicants must have a minimum English qualification of IELTS level 6.0/MUET Band 4.0/equivalent standard.
- International applicants who have graduated from universities in designated English-speaking countries may also be exempt from the requirement.

Learn More

***SCAN QR CODE TO GET MORE INFO***

**Website**: jbs.uthm.edu.my

**Email**: jbs@uthm.edu.my

**Phone:** +60 7 950 8397 / +60 11 1889 2027

## Duration

**Full-Time:** 3 years (Minimum) – 5 years (Maximum)

**Part-Time:** 4 years (Minimum) – 6 years (Maximum)

## Intakes

February/March & September/October

## Location

UTHM Main Campus, Parit Raja, Johor, Malaysia

## Study Fees

**Full-Time**:

RM 28,860.00 (Malaysian) / RM 47,681.00 (International)

**Part-Time**:

RM 34,990.00 (Malaysian)

## AREA OF RESEARCH

Students may choose any research topic within the scope of the PhD in Business, which includes (but is not limited to):

1. Management
2. Marketing
3. Accounting and Finance
4. Business Economics
5. Human Resource Management
6. Entrepreneurship and Technopreneurship
7. Innovation and Creativity
8. International Business
9. Business Ethics and Corporate Governance
10. Logistics and Supply Chain Management
11. Operations Management
12. Risk Management
13. Business Information Systems
14. Digital Business/Economics
15. Business Analytics
16. Business Law

### Notes

Research topics are encouraged to align with UTHM's niche areas, which include Sustainable Technology, TVET, Transportation, and Digitalization, while addressing relevant Sustainable Development Goals (SDGs).

Furthermore, proposed research is encouraged to incorporate emerging industry trends such as Artificial Intelligence (AI), Internet of Things (IoT), Industrial Revolution 4.0 (IR4.0), Blockchain, and Sustainability, in order to drive innovation and create meaningful impact in the business sector.