

PhD ^{MQA/PA 17993} in Business

DOCTOR OF PHILOSOPHY IN BUSINESS

JOIN OUR PHD IN BUSINESS: SHAPE THE FUTURE OF LEADERSHIP!

Our PhD in Business programme is designed for those aiming to deeply explore business theory and practice through rigorous research. It helps students develop advanced skills to tackle global business challenges, combining theoretical knowledge with practical experience. Graduates are prepared to drive innovation, contribute original research, and lead change in both academia and industry.

PHD IN BUSINESS AT A GLANCE



DURATION OF STUDY

Full Time: 3 year (min)
Part Time: 4 years (min)



PROGRAMME FEES

Local Student: RM28K - RM34K
International Student: RM42K



TOTAL SEMESTER

Full Time: 6 Semester
Part Time: 8 Semester



ADMISSION INTAKES

March & October

ENTRY REQUIREMENTS

Applicants must possess **ONE** of the following qualifications:

- A **Master's Degree in a relevant field** or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; **OR**
- Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of **3 years of relevant work experience** and **thorough internal evaluation**; **OR**
- Without relevant qualifications in the field or relevant work experience, must **meet the prerequisites** set by UTHM.
- This programme also accepts students through **APEL.A (APEL T-8)** according to the criteria set by the MQA.

ENGLISH REQUIREMENTS

1. Local and international applicants who have **graduated from universities in Malaysia** are **exempt** from the English requirements.
2. International applicants must have a minimum English qualification of **IELTS level 6.0**, **MUET Band 4.0**, or an equivalent standard.
3. International applicants who have **graduated from universities in designated English-speaking countries** may also be **exempt** from the requirement.

AREA OF TOPICS

Students may choose any research topic within the scope of the PhD in Business, which includes (but is not limited to):

- 1 Management
- 2 Marketing
- 3 Accounting and Finance
- 4 Business Economics
- 5 Human Resource Management
- 6 Entrepreneurship and Technopreneurship
- 7 Innovation and Creativity
- 8 International Business
- 9 Business Ethics and Corporate Governance
- 10 Logistics and Supply Chain Management
- 11 Operations Management
- 12 Risk Management
- 13 Business Information Systems
- 14 Digital Business/Economics
- 15 Business Analytics
- 16 Business Law

For more information about PhD in Business@JBS UTHM, kindly visit this link or scan the QR code:

<https://jbs.uthm.edu.my/program/phd-in-business/>



More Information about
PhD in Business@JBS UTHM

**JOHOR
BUSINESS
SCHOOL**

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

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Johor Business School UTHM

UTHM Produces
Professionals



Universiti Tun Hussein Onn Malaysia

Is Ranked 1001-1200

