

DBA

MQA/PA 17431

DOCTOR OF BUSINESS ADMINISTRATION

JOIN OUR DBA PROGRAM: INVEST IN YOUR SUCCESS!

Our of DBA program is designed for experienced professionals who aspire to advance their careers by acquiring in-depth knowledge of business practices, research methodologies, and leadership strategies. The program aims to bridge the gap between theory and practice, enabling students to apply advanced concepts to real-world business challenges.

DBA AT A GLANCE



DURATION OF STUDY

Full Time: 3 year (min)
Part Time: 4 years (min)



PROGRAMME FEES

Local Student: RM41K - RM53K
International Student: ≈ RM55K



VENUE

UTHM Parit Raja Campus
UTHM Pagoh Campus



ADMISSION INTAKES

March & October

ENTRY REQUIREMENTS

Applicants must possess **ONE** of the following qualifications:

- A **Master's Degree in a relevant field** or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; **OR**
- Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of **3 years of relevant work experience** and **thorough internal evaluation**; **OR**
- Without relevant qualifications in the field or relevant work experience, must **meet the prerequisites** set by UTHM.
- This programme also accepts students through **APEL.A (APEL T-8)** according to the criteria set by the MQA.

ENGLISH REQUIREMENTS

1. Local and international applicants who have **graduated from universities in Malaysia** are **exempt** from the English requirements.
2. International applicants must have a minimum English qualification of **IELTS level 6.0**, **MUET Band 4.0**, or an equivalent standard.
3. International applicants who have **graduated from universities in designated English-speaking countries** may also be **exempt** from the requirement.

LIST OF COURSES

No	Course Name	Credit Value
CORE COURSES (40 credits)		
1	Seminar on Advanced Technopreneurship	8
2	Human Resource Management and Development	4
3	Seminar on Business Management Issues	8
4	Advanced Business Strategy	4
5	Global Marketing Management	4
6	Global Economics	4
7	Operations and Information System Management	4
8	Accounting and Financial Management	4
RESEARCH SKILLS (28 credits)		
9	Literature Review and Conceptual Design	4
10	Research Proposal Development	8
11	Quantitative Research	4
12	Qualitative Research	4
13	Research Instrument Development and Measurement	8
DISSERTATION (15 credits)		
14	Doctoral Dissertation	15
TOTAL CREDITS		83

For more information about DBA@JBS UTHM, kindly visit this link or scan the QR code:

<https://jbs.uthm.edu.my/program/dba/>



More Information about
DBA@JBS UTHM

**JOHOR
BUSINESS
SCHOOL**

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

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Johor Business School UTHM

UTHM Produces
Professionals



Universiti Tun Hussein Onn Malaysia
Is Ranked 1001-1200

