

PhD in Business

MQA/PA 17993

DOCTOR OF PHILOSOPHY IN BUSINESS

JOIN OUR PHD IN BUSINESS: THE FUTURE OF LEADERSHIP!

Our PhD in Business programme is designed for those aiming to deeply explore business theory and practice through rigorous research. It helps students develop advanced skills to tackle global business challenges, combining theoretical knowledge with practical experience. Graduates are prepared to drive innovation, contribute original research, and lead change in both academia and industry.

PHD IN BUSINESS AT A GLANCE

DURATION OF STUDY	ADMISSION INTAKES	PROGRAMME FEES
Full-Time 3 years (min) / 6 Semesters	SEM I September / October	Full-Time RM28K (Local Student) RM42K (International Student)
Part-Time 4 years (min) / 8 Semesters	SEM II February / March	Part-Time RM34K (Local Student)
VENUE		
UTHM Main Campus Parit Raja, Johor		

ENTRY REQUIREMENTS

Applicants must possess **ONE** of the following qualifications:

- ✓ A **Master's Degree in a relevant field** or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; **OR**
- ✓ Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of **3 years of relevant work experience** and **thorough internal evaluation**; **OR**
- ✓ Without relevant qualifications in the field or relevant work experience, must **meet the prerequisites** set by UTHM.
- ✓ This programme also accepts students through **APELA T-8** for those who do not have a master's degree, in accordance with the criteria set by the MQA.

ENGLISH REQUIREMENTS

1. Local and international applicants who have **graduated from universities in Malaysia** are **exempt** from the English requirements.
2. International applicants must have a minimum English qualification of **IELTS level 6.0**, **MUET Band 4.0**, or an equivalent standard.
3. International applicants who have **graduated from universities in designated English-speaking countries** may also be **exempt** from the requirement.

AREA OF TOPICS

Students may choose any research topic within the scope of the PhD in Business, which includes (but is not limited to):

- 1 Management
- 2 Marketing
- 3 Accounting and Finance
- 4 Business Economics
- 5 Human Resource Management
- 6 Entrepreneurship and Technopreneurship
- 7 Innovation and Creativity
- 8 International Business
- 9 Business Ethics and Corporate Governance
- 10 Logistics and Supply Chain Management
- 11 Operations Management
- 12 Risk Management
- 13 Business Information Systems
- 14 Digital Business/Economics
- 15 Business Analytics
- 16 Business Law

Notes

Research topics are encouraged to align with UTHM's niche areas, which include **Sustainable Technology, TVET, Transportation, and Digitalization**, while addressing relevant **Sustainable Development Goals (SDGs)**.

Furthermore, proposed research is encouraged to incorporate emerging industry trends such as **Artificial Intelligence (AI), Internet of Things (IoT), Industrial Revolution 4.0 (IR4.0), Blockchain, and Sustainability**, in order to drive innovation and create meaningful impact in the business sector.

Kindly visit this link or scan the QR code to apply:
<https://jbs.uthm.edu.my/program/phd-in-business/>



LEARN MORE

**JOHOR
BUSINESS
SCHOOL**

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

Address

Johor Business School,
Universiti Tun Hussein Onn Malaysia,
Parit Raja, 86400 Batu Pahat,
Johore, Malaysia



jbs.uthm.edu.my



jbs@uthm.edu.my



+60 11 1889 2027 / +60 7 456 4893



Johor Business School UTHM



Global Technopreneur
University 2030



AACSB

Business
Education
Alliance
Member



Universiti Tun Hussein Onn Malaysia
Is Ranked 1001-1200

