

# DBA

## DOCTOR OF BUSINESS ADMINISTRATION

### Join our DBA Program: Invest in Your Success!

Our Doctor of Business Administration (DBA) program is designed for experienced professionals who aspire to advance their careers by acquiring in-depth knowledge of business practices, research methodologies, and leadership strategies. The program aims to bridge the gap between theory and practice, enabling students to apply advanced concepts to real-world business challenges.

### DBA at a Glance

#### MODE & DURATION OF STUDY

**Full Time:** 3 years (min) – 5 years (max)  
**Part Time:** 4 years (min) – 6 years (max)

#### PROGRAMME FEES

**Local:** RM41K – RM53K  
**International:** ≈ RM55K

#### VENUE

UTHM Parit Raja  
UTHM Pagoh

#### INTAKES

February & September

### ENTRY REQUIREMENTS

Applicants must possess **ONE** of the following qualifications:

1. A Master's Degree in a relevant field or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; **OR**
2. Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of 3 years of relevant work experience and thorough internal evaluation; **OR**
3. Without relevant qualifications in the field or relevant work experience, must meet the prerequisites set by UTHM.
4. This programme also accepts students through APELA (APEL T-8) according to the criteria set by the MQA.

### ENGLISH REQUIREMENTS

1. Local and international applicants who have graduated from universities in Malaysia are exempt from the English requirements.
2. International applicants must have a minimum English qualification of IELTS level 6.0, MUET Band 4.0, or an equivalent standard.
3. International applicants who have graduated from universities in designated English-speaking countries may also be exempt from the requirement.

## LIST OF COURSES

Course Code	Course Name	Credit Value
<b>CORE COURSES (40 credits)</b>		
PJA10108	Seminar on Advanced Technopreneurship	8
PJA10204	Human Resource Management and Development	4
PJA10308	Seminar on Business Management Issues	8
PJA20504	Advanced Business Strategy	4
PJA20604	Global Marketing Management	4
PJA30104	Global Economics	4
PJA30204	Operations and Information System Management	4
PJA30304	Accounting and Financial Management	4
<b>RESEARCH SKILLS (28 credits)</b>		
PJA10404	Literature Review and Conceptual Design	4
PJA20108	Research Proposal Development	8
PJA20204	Quantitative Research	4
PJA20304	Qualitative Research	4
PJA20408	Research Instrument Development and Measurement	8
<b>DISSERTATION (15 credits)</b>		
PJA30415	Doctoral Dissertation	15

For more information about DBA@JBS UTHM, kindly visit this link or scan the QR code:


<https://jbs.uthm.edu.my/program/dba/>




More Information about  
DBA@JBS UTHM

### Address

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