

DBA

MQA/PA 17430

DOCTOR OF BUSINESS ADMINISTRATION

JOIN OUR DBA PROGRAM: INVEST IN YOUR SUCCESS!

Our of DBA program is designed for experienced professionals who aspire to advance their careers by acquiring in-depth knowledge of business practices, research methodologies, and leadership strategies. The program aims to bridge the gap between theory and practice, enabling students to apply advanced concepts to real-world business challenges.

DBA AT A GLANCE

DURATION OF STUDY	ADMISSION INTAKES	PROGRAMME FEES
Full-Time 3 years (min) / 6 Semesters	SEM I September / October	Full-Time RM37K (Local Student) RM50K (International Student)
Part-Time 4 years (min) / 8 Semesters	SEM II February / March	Part-Time RM48K (Local Student)
VENUE		
UTHM Main Campus Parit Raja, Johor		

ENTRY REQUIREMENTS

Applicants must possess **ONE** of the following qualifications:

- A **Master's Degree in a relevant field** or a field recognized by the Senate of Universiti Tun Hussein Onn Malaysia; **OR**
- Other qualifications equivalent to a Master's Degree recognized by the Senate, subject to a minimum of **3 years of relevant work experience** and **thorough internal evaluation**; **OR**
- Without relevant qualifications in the field or relevant work experience, must **meet the prerequisites** set by UTHM.
- This programme also accepts students through **APELA T-8** for those who do not have a master's degree, in accordance with the criteria set by the MQA.

ENGLISH REQUIREMENTS

1. Local and international applicants who have **graduated from universities in Malaysia** are **exempt** from the English requirements.
2. International applicants must have a minimum English qualification of **IELTS level 6.0**, **MUET Band 4.0**, or an equivalent standard.
3. International applicants who have **graduated from universities in designated English-speaking countries** may also be **exempt** from the requirement.

LIST OF COURSES

No	Course Name	Credit Value
CORE COURSES (40 credits)		
1	Seminar on Advanced Technopreneurship	8
2	Human Resource Management and Development	4
3	Seminar on Business Management Issues	8
4	Advanced Business Strategy	4
5	Global Marketing Management	4
6	Global Economics	4
7	Operations and Information System Management	4
8	Accounting and Financial Management	4
RESEARCH SKILLS (28 credits)		
9	Literature Review and Conceptual Design	4
10	Research Proposal Development	8
11	Quantitative Research	4
12	Qualitative Research	4
13	Research Instrument Development and Measurement	8
DISSERTATION (15 credits)		
14	Doctoral Dissertation	15
TOTAL CREDITS		83

Kindly visit this link or scan the QR code to apply:

<https://jbs.uthm.edu.my/program/dba/>




LEARN MORE


JOHOR BUSINESS SCHOOL


UNIVERSITI TUN HUSSEIN ONN MALAYSIA

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Johor Business School UTHM



Global Technopreneur
University 2030



Universiti Tun Hussein Onn Malaysia
Is Ranked 1001-1200

